



Guidelines for Article Content

- Articles should focus on current/emerging themes in the advanced transportation market
- Articles should not be press release generated content
- Article tone should be positive and optimistic about advanced transportation technologies and clean fuels
- Articles should never overtly disparage any specific company or technology/fuel type
- Articles should be 500–1,500 words in length
- Articles can include the use of bullet points
- Section headers are strongly encouraged for easy reading
- Headlines and teaser blurbs must be included during submission of article
 - Headlines should be approximately 50 characters or less
 - Article teasers should be approximately 180 characters or less
- Article must include one high resolution image (1200x800 px at 300 dpi)
- Include any relevant external hyperlinks within the article
- All articles should be exclusive and original to TRC Companies
- Upon submission of the articles, Partner is acknowledging that TRC Companies reserves the right to edit the copy as seen fit

For new content partners, submit the following:

- Author name, title, organization name
- High resolution headshot
- Brief author bio (about 50-75 words)
- Brief organization description (about 50-75 words)
- High resolution logo (transparent or white background only)

ACT News will provide recognition as a content partner, including the following brand recognition benefits:

- Partner and author will be listed prominently under article headlines for articles submitted
- The Partner logo and author will be included in ACT News email newsletters
- A description for the Partner organization and author bio will be included on the website

For more information or to contribute content to ACT News, contact Director of Editorial Stephane Babcock at sbabcock@trccompanies.com